



**CROUSSET**



Taste  
the difference!

We are committed to  
offering **innovative spice**  
blends that are equally  
suitable and  
**professional chefs alike.**





# Who are we?

**Crousset Spices, Canada's undisputed leader in spice blends since 2004**, is based in Quebec's Eastern Townships. Our reputation is based on our specialization in top-quality spice blends, including more than over a hundred unique blends and pure spices from the world's terroir.

**We are committed to total customer satisfaction by offering several types of services.** We are present in the industrial sector, private label, foodservice, retail, microbreweries and distilleries. **We provide tailor-made solutions such as recipe development, usage advices and co-packing.** Our quality control and R&D departments guarantee constant excellence.

Our priority is to **provide original, healthy and tasty products, manufactured in compliance the highest standards of hygiene and food safety in the industry**, at competitive prices thanks to our carefully selected sources of supply.

**Notre usine de production des plus moderne basée à Magog, en Estrie, assure un contrôle total de la qualité à chaque étape. Our state-of-the-art production plant in Magog, Eastern Townships,** ensures total quality control at every stage. From mechanized production to the boutique open to the public, we ensure that our facilities meet the highest standards.

Whether you're a professional cook or an enthusiast, you can count on us to provide you with innovative spices and blends of the highest quality, with a constant professional commitment.





# The reference!

## Top-quality spices and spice blends!

Our ultra-modern facilities give us total control over every stage of production process. In addition to a boutique open to the public, our premises house our administrative offices, a research and development laboratory, and all areas dedicated to production.



# A must-have!

Our aim is to offer innovative spice blends suited to both the general public and professional chef's alike.

As an importer, we work directly with the world's leading traders! We deal with suppliers from India, Spain, Italy, Egypt, Turkey, France, Canada, USA, Mexico and many more others.

From cultivation to our factory, then from our factory to your plate!







Quality  
Creativity  
Your partner

Spice up your life!



# Business services

Exceptional service and product range

In our catalog, you'll find a vast selection of over a hundred spice blends and just as many pure spices.

It's worth noting that, as importers, **most of our spices are bought directly from the source**, enabling us to offer you very competitive prices.

In addition to serving several markets, **we offer a full range of services, including custom recipes creations**, recipe replication, usage advice and co-packing, including a choice of containers.



Since ancient times, spices have been precious commodities, exchanged on trade routes linking East and West. Brave merchants braved the dangers of seas and deserts to bring back these treasures from faraway lands.

Visit our website and online store  
[crousset.com](http://crousset.com)



### Industrial Services

Are you looking for an original seasoning for your products, or do you have one of your own and would like us to prepare it for you?



### Private label

Would you like to have your own range of spices and/or spice blends and you're looking for someone to help you make it happen?



### Food service

Whether you're a chef or an R&D specialist, you can count on us at all times!



### Microbreweries, distilleries

Whatever your project, we've got what you need from our vast selection of quality spices!





# Industrial Services

**Are you looking for an original seasoning for your products,**  
or do you already have your own and would like it prepared for you?

**It's possible. We offer :**

A catalog with over a hundred recipes for spice blends,  
plus a selection of pure spices.

The assurance of collaboration with our quality control and R&D departments.

Turnkey service, professional and courteous.







Equipment to serve you quickly and efficiently



Extensive expertise in the spice field

Competitive prices

Flexibility of quantity



It's no coincidence that renowned partners like these choose to do business with Crousset

**COOK IT**



MARCHE *goodfood*

**CHERRY RIVER**



duBretón

**BBQ**  
QUÉBEC

Spice up your life!






## ✔ Food service

For many years, our specialty has been the diversity of spices and seasonings.

**Whether you're a chef or an R&D specialist, you can always count on us!**



More than a hundred  
spice blends

More than a hundred  
pure spices

Chillies, dehydrated  
vegetables, flowers, etc.



- **Creating customized recipes**
- **Research and development laboratory**
- **Originality and creativity**
- **Wide choice of ingredients**
- **Quality guaranteed**
- **Fast and courteous service**
- **Turnkey service**
- **Recipe tips**
- **Tips and tricks**
- **Technical data sheets on request**







# Private label

Your very own brand

**Would you like to create your own range of spices or spice blends, but don't know where to start?**

You already have your own blending recipe and are looking for a partner to :

**Research & Development**

**Production**

**Co-packing**

**Crousset Spices has been there for you since 2004.**



Choose from over a hundred spice blends  
and just as many pure spices

Here's what we  
can offer you:

**01**

Advice on ingredient  
selection

**02**

Customized  
spice blends

**03**

The option of naming  
any of our blends  
after you

**04**

After-sales service  
to meet your  
expectations

**05**

Co-packing to suit  
your needs



Spice up your life!





## Microbreweries, distilleries



### Exceptional service and quantity of products

We are passionate about the art of brewing and strive to provide our customers with the finest ingredients for their unique beer creations.

**Trust Crousset Spices to provide you with the ingredients you need to bring your tastiest, most memorable beer creations to life.**

# Crousset stands out!

- **Canada's largest selection of blends**
- **Unique, high-quality original blends**
- **Freshness guaranteed**
- **Chemical-free, non-irradiated PREMIUM quality**
- **Competitive prices**
- **Turnkey service, personalized, courteous and professional**
- **Importing at source**
- **Quality control and R&D departments**

## Our mission

**To offer you innovative spice blends** aimed at both the general public and professional chefs.



# A brief history of spices...

Spices have a long history stretching back thousands of years. Initially used for their food-preserving properties and medicinal values, spices quickly became valuable trade items in ancient civilizations.

Trade routes such as the Silk Road enabled them to spread throughout the world, fostering cultural and economic exchanges between civilizations. Spices have also played an important role in the discovery of new territories and the growth of world trade over the centuries.

Today, spices continue to enrich our dishes and stimulate our senses, while retaining a special place in human history.



Spice up your life!

**CROUSSET**

571, Bisailon  
Magog (Québec) Canada J1X 8C2  
**crousset.com | T. 819 868.0796**

**Guillaume Crousset**  
President  
+1.819.868.0796  
gcrousset@crousset.com